



Bulk SMS

A simple, quick, and secure way to send messages to multiple groups of customers with real-time analytics.



Business SMS for every scenario

The average open rate for marketing SMS messages is increasing. Using bulk SMS is a way to get ahead of the competition and keep the lines of communication open with your customers.

- **One platform to create, send and get analytics**
- **Increase engagement with your customers**
- **Simplify the customer journey**



Online SMS Gateway

Effortlessly create and send SMS campaigns quickly and easily to individuals or groups.



SMS Gateway API

Enable integration directly with various business applications, websites and software using our market-leading SMS Gateway API.

Features & Benefits



Coverage and Routing

We have more direct connections than any other message provider. Our engine also finds the shortest path to delivery for every message.



Real-time Integration

Integrate your systems to send messages easily. Receive and react to messages in real-time and automate responses.



Rich Personalisation

Personalise messages using our dynamic elements and placeholders with our customer data platform.



New SMS Experience

Use Verified SMS messages by Google to deliver a new SMS message experience keeping up with today's chat apps, as well as being verified.



21+ years in service

Short Message Service, aka SMS, is the most familiar channel to all mobile users as it was one of the first mobile communication channels to become available. You are almost guaranteed to get an SMS through to customers.



Simple, yet powerful

It remains simple and a quick method for delivering text messages to all types of mobile devices, and unlike other chat apps, doesn't require internet connectivity. It is also a secure and fast channel for two-factor authentication.

91%

of adults keep their smartphones within arm's reach.

97%

of people open a text within 4 minutes of receiving it.

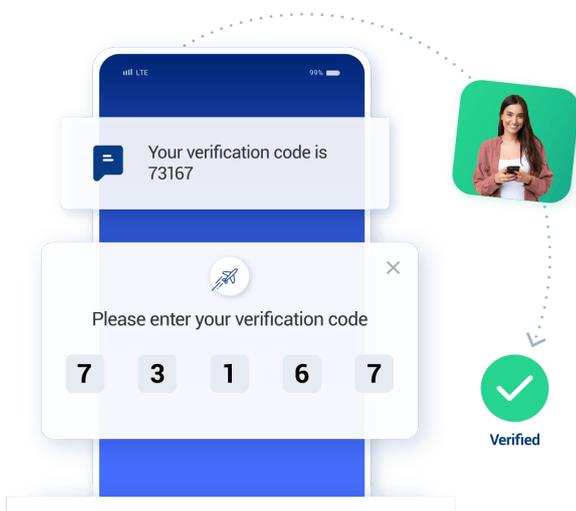
19%

of people will click the URL in an SMS, compared to just 4.2% for emails.

30%

SMS campaigns receive an average response rate of 30%, compared to email campaigns (4%).

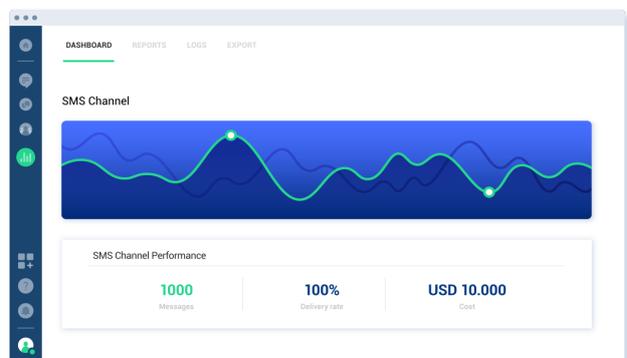
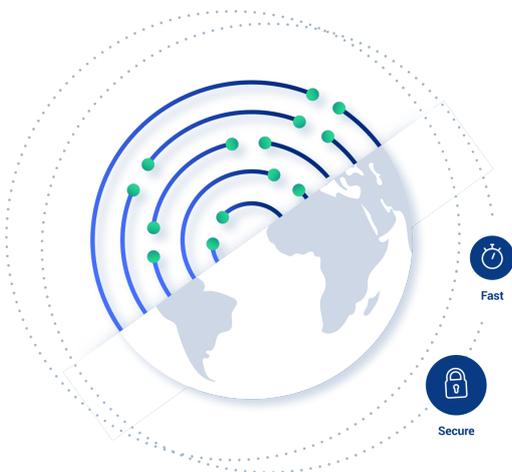
Digital communications platform for businesses



Our self-service SMS platform enables brands to connect with their customers in real-time through a native mobile messaging channel. SMS is one of the most cost-effect forms of communication with an unrivalled **open rate of 98%**.

TextHub provides businesses with the tools to successfully communicate with customers, sharing everything from the latest promotions through to alerts and transactional updates.

The system is entirely scalable, supporting smaller businesses with easy to use self-service options as well as offering more comprehensive campaign management to larger businesses with less time.





Take advantage of our expert SMS advice to add value, boost engagement and improve your ROI from SMS campaigns.

Bulk SMS is available on TextHub from as little as **2.5p per SMS**.

CONTACT YOUR SALES ADVISOR TODAY FOR MORE INFORMATION.